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Campaigns Report No. 16

July 30, 1945

FARM SUPPLIES AND TRANSPORTATION CAMPAIGN

Subject	Assigned	Status
Temporary distribution program on farm machinery.	Lewis	Released July 24
Materials allocated for Irish potato storage.	Lewis	Released July 26
Prepared press and radio materials for local use	Lewis	In preparation

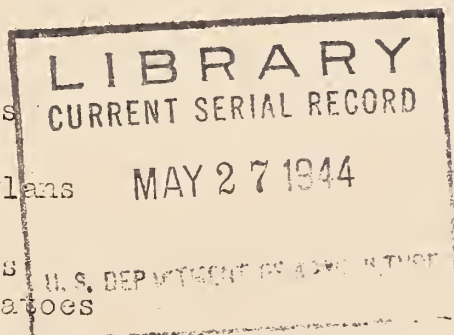
(See Campaigns Report No. 15 for pending materials)

PRODUCTION GOALS CAMPAIGN

RADIO

Farm Flashes

Sheep Shearling Cut	Reynolds	In preparation
Sweetpotato Price Changes	Reynolds	"
Sweetpotato Grading	Reynolds	"
Sweetpotato Inspection Plans	Reynolds	"
Sweetpotato Containers	Reynolds	"
Use of Cull Sweetpotatoes	"	"
Home Storage of Sweetpotatoes	"	"
More Sweet Storage Houses	"	"
Early Spring Grazing	"	"
More Feed from Pasture	"	In clearance
Cover Crops to Graze	"	"
Good Crops for Silage	"	"
Silage to Save Feed	"	"
How Make Silage	"	"
Temporary Silos	"	"
Quick-to-Build Silos	"	"
Wartime Hog Rations	"	"
Need for Sweetpotato Storage	"	"
Stretching Hog Protein	"	"
Remodeling Sweet-Storage	"	Cleared
Hog Protein Supplements	"	"
Building Storage for Sweets	"	"
Small Farmers' Trench Silo	For, Elm	In clearance
Chick-Raising Farm Boys	For, Elm	"
Machine Service Co-op	"	"



Subject	Assigned	Status
<u>PA ans IAS</u>		
Family Keeps Farm at War Peak	Fox, FSA	Cleared
<u>FARM AND HOME HOUR</u>		
Poultry Conservation: Culling	Burch, ARA	In preparation
Culling Poultry for Conservation	Burch, ARA	Cleared
Our war against insect enemies (CBS, Science Service Series)	Bishopp, ARA	Broadcast July 24
<u>PRESS</u>		
Wartime and post-war animal disease control (for address and publication)	Burch, ARA	In clearance
Poultry and the food front	Burch, ARA	In preparation
Poultry improvement plan modified	Burch, ARA	Cleared
Background Statement on Castor Beans	Mrs. Beckman	In clearance
Background Statement on Dry Beans	Mrs. Beckman	In clearance
Homemade cultivator story and photos for COUNTRY GENTLEMAN	Beckman	Mailed
Series of color photos on 1943 harvest to CORONET Magazine	Beckman	Mailed
Photo story on boy and girl binding wheat in Pennsylvania to ACME Newspictures	Beckman	Mailed
Photo story on cattle roundup in New Mexico to NEA Service	Beckman	Mailed
(See last week's roundup for pending material.)		

OVERALL FOOD CAMPAIGN

(See last week's report for pending material, new material listed below.)

Clip Sheet:

Cover-crop interference saves peaches from Nomas	BPISAE	In clearance
Now canefield weed control saves labor and makes sugar	BPISAE	In clearance

Subject	Assigned	Status
<u>FARM FLASHES</u>		
Turkey Dinner for Soldiers and Sailors	Harndon	Cleared
Early Turkeys to Front	Burns, FDA	Cleared
Turkey to Cheer Troops	Burns	Cleared
<u>PA AND IMS</u>		
Turkeys for Yards Abroad	Cohan, FDA	Cleared
<u>FARM AND HOME HOUR</u>		
The National Food Situation, Kadderly	Dumars, OI	In preparation
Science the Key to Plenty, Dr. Auchter	Hambidge, ARA	In preparation
<u>WASHINGTON REPORTS ON RATIONING</u>		
Our Food Supply - Paul Porter	Mrs. Lindley	In preparation

### PRICE AND RATIONING CAMPAIGN

(See Campaigns Report No. 15 for pending materials. New Materials listed below.)

#### RADIO

Radio Round-Up on Food		
"The Home Front Pledge Campaign" (what it is and what it is supposed to do.	Cohan FDA	Sent to field
"Meat for Fighting Men"		
"Point Change Story"		

#### Farm and Home Hour

"Changes in Point Values" (effect on point value changes on need to home-can tomato juice)	Dumars	Completed
"Reminder of Rationing Rules for Sale of Home-Canned Foods"		

#### Homemakers' Chats

"Stove Rationing"	E. Overby, OI	In clearance
"Home Front Pledge" (why it is a homemaker's program)		

#### PUBLICATIONS

##### Fact Sheets

No. 29 - What Price Inflation?	OPA	Completed
No. 30 - August Point Values on Butter and Other Fats and Oils		
No. 31 - Nation-wide Ceilings on Summer Service Uniforms		

##### Consumers' Guide

Report on community mass meeting in Columbus, Ga. -- how this city conducted its Home Front Pledge Campaign.	Solomon, FDA	Being planned
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Subject	Assigned	Status
<u>NUTRITION &amp; FOOD CONSERVATION CAMPAIGN</u>		
Material on Food Waste to KANSAS FARMER	Nichols	Finished
Nutrition target and suggestions for a Basic Seven picnic to American Cyanamid Monthly	Fairfield	Finished
"If Men Would Only Listen" - War Food Section September WOMAN'S DAY	Hendrickson	Finished
"Food Points" for War Food Section September WOMAN'S DAY	Clark	Finished
"Sickness is Sabotage" for September CONSUMERS' GUIDE	Carter	Finished
Material on dried milk NEA	Ward	Finished
Nutrition notes to OWI	Fairfield	Finished
Food Conservation story PIC	James	Tentative
<u>Homemakers Chats</u>		
Food Regulation questions	Overby	Finished
Sweetpotatoes	Burns	Assigned
Waste and Food Spoilage	Burns	Assigned
"Honey for the Consumer" play on Victory starts at home	Holohon	July 27
"Feeding War on the Job" and "Fish for War Workers" in Your Home Front Reporter	Rodgers	Finishing
"Industrial Feeding" by Dr. Robert S. Goodhart on Fashions in Rations	Holohon	July 24
<u>Consumer Time</u>		
"Food Makes History" Hendrickson	Ashman	July 17
"Green & Yellow Vegetables" Stimpson	Stimpson	July 24
Canning tomatoes, picnics in Federal Food Reporter	Hoffman	Finished

VICTORY GARDENS AND HOME FOOD PRESERVATION CAMPAIGN

Radio

Victory Garden Program (Blue)		
"Brining Vegetables"	Hemphill Moore Dulars	In preparation for August 2

Subject	Assigned	Status
Garden Gate (CBS) - "Looking Ahead to 1944"	Sahniser Youngman	In preparation for July 31
<u>Homemakers Chats</u>		
Salting and Drying Corn	Overby	In clearance
Glass-Jar Crack-up	Overby	Cleared
Storeroom for Root Vegetables	Wharton	Cleared
Q & A - Seed, Fruit Butter, Pickling	Wharton	Cleared
<u>Farm &amp; Home Hour (Blue)</u>		
Drying Sweet Corn	VanDeman	In preparation
USDA Bulletin Board - Wartime caps for glass jars	VanDeman	Released July 21
USDA Bulletin Board - canning arithmetic	"	Released July 23
Women in the bean fields	VanDeman	Released July 26
Canning queries	"	Released July 27
<u>Press</u>		
Home Canners Warned not to Use "Canning Powder"	Moore	Released July 23
Limeograph on Salting & Brining	BAIC	Released July 23
"Preservation of Fruits & Vegetables by Salting or Brining" FB 1932	BAIC	In press
Publications on Home Food Preservation For Monthly List of Publications	Moore	In clearance
Charts on Home Canning	BHNHE	In press
Oven drying - One way to save the surplus from your Victory Garden - AWI folder	Davis	In press
Take care of Your Pressure Canner AWI folder	Pundt	In preparation
Four Ways to Dry Food at Home	BHNHE	In preparation
Revision of FB 1918	Pundt	For immediate release
Care and operation of the pressure canner	Pundt	Assigned
Drying corn	Davis	Released July 17
For success in canning, follow directions	Pundt	Released July 23
Oven canning - not recommended		
<u>Market Basket</u>		
Canning problems - Questions & Answers	Pundt	Released July 23
<u>Consumers' Guide</u>		
Pack that Food Away		July Issue
<u>Special Service to Women's Page Editors</u>		
Brining	Douglass	Released
City Housewives Urged to Buy Surplus Vegetables for Canning	"	Released
Care of Pressure Cooker	"	Released

FARM LABOR CAMPAIGN

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
<u>PRESS</u>		
Release naming Schmitt as head of VFV	Hancock	In clearance
<u>RADIO</u>		
<u>Farm Flashes</u>		
Young Workers Supervised	Reynolds	In clearance
Supervising Volunteer Workers	"	"
Agreements with Volunteers	"	Cleared
Pay for V Volunteers	"	"
Success with Volunteers	"	"
Idle-Time Pay for Workers	"	"
<u>HOMEMAKERS CHATS</u>		
Camps for Farmerettes	Bailey	In preparation
<u>FOOD INFORMATION SERIES, LEAFLETS, ETC.</u>		
Summary of BAE Kentucky study on underemployed farm workers	Bryan	Out
Do You Need Additional Farm Help	Meyer	Out
Victory Farm Volunteers	Frutchoy	At printers
WLA of U. S. Crop Corps needs Workers	Bailey	Out
Discussion Guide on Farm Labor	Benton	At printers
August Farm Labor Jobs	Hancock	In clearance
How States are Meeting the farm Labor Problem	Hancock	Out
List of materials for use in Farm Labor Campaign	Fulghum	In preparation
Background information on interstate & foreign labor for War Boards		In clearance
General overall Q. & A. on Farm Labor	Hancock	In preparation
<u>Features</u>		
General statement reporting progress of U. S. Crop Corps	Hancock	In clearance
<u>VISUAL</u>		
Window Display - These are the weapons	Bennett Baldwin	In production
Volunteer Land Corps Film	Bennett	In preparation
Poster, Help Harvest	Sill	At printers
Poster, WLA Recruiting	Sill	At printers
Poster, Those Overalls are your Uniform	Poole	At printers
Slidefilm, training groups of workers	Bennett Vaughan	In preparation
<u>FIELD TRIPS</u>		
VISIT to states to talk over local labor and other information programs	Schlup	Trip scheduled to visit 9 Western States



<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
<u>ANTI-BLACK MARKETS CAMPAIGN</u>		
<u>RADIO</u>		
Radio Roundup on July 31 will carry material on "Heat for Fighting Men"	Cohan, FDA	In preparation
Radio Roundup on July 31 will carry material on "Changing Point Values on Red Stamps"	Cohan, FDA	In preparation

